

Client Portfolio

Cars.com
GMAC
Coca-Cola
Sphinx Software
Pepsi
Intel
Citigroup
Ogilvy
Rr Donnelley
Thomas Nelson
David C Cook
Boston University
Align Technologies
Crain Publications
Exelon Corporation
Sagent Pharmaceuticals
Tetra Pak
Diamond Consultants
Paragraphs
Data Translation, Inc.
Kove
Primerica
American Epay

References

Awais Ali

President - Open Trader
awais@opentrader.com
847.541.6262

Moghees Adil

President - Res-Com Mortgage
adil@rescom.com
847.903.3333

Judy Kaplan

Founder - Red In Chicago
judy@redinchicago.com
847.833.9585

Expertise

Photoshop | Flash | Freehand | Dreamweaver | ASP | PHP | SQL | JavaScript | JQuery | ActionScript | XML
HTML | CSS | Lingo | Director | Photography

Experience

Cars.com - Classified Ventures, LLC | Tenure: March 2006 – Present

Currently working as Visual Designer at Classified Ventures, LLC for Cars.com site. At Cars.com my responsibilities include Website Designing, Information Architecture, Interaction Design, Wireframing, Interactive Prototype and Flash Modules development for the Website and Rich Media Applications. Worked on several projects using Flash, Action-Scripting, XML, JavaScript, JQuery, HTML, CSS and Adobe Photoshop.

Ex-Dimension, Inc. | Tenure: Jan 2006 – Present

Responsibilities included Initial Concept Research, Development, and Execution of project and Client Management. Developing intuitive and user-friendly websites and multimedia solutions from initial concept to launch for a variety of clients. Rebranding and restructuring websites to illustrate a logical flow of information. Responsible for design, programming, debugging and testing across all major browsers and platforms.

Cititech Solutions, Inc. | Tenure: Jan 2005 – March 2006

Worked as a Website Designer at Cititech Solutions, Inc. During this course I designed Multimedia Websites, Flash Animations and Graphic User Interfaces for different applications.

Sphinx Software, Inc. | Tenure: July 2000 – Jan 2005

Initially started as Junior Multimedia Developer and worked up to the position of Senior Multimedia Engineer / Technical Consultant. During this period I worked on various valuable projects as a Designer and later on as Project Manager & Team Lead. My job was to act as a bridge between Designers and Developers since I was an expert in both fields.

Qualification

B.C.S Bachelors Computer Sciences – 2005 Riphia International University, Islamabad - Pakistan.

Achievements

- My work has been added as an example in Macromedia Flash 5 Action Script Training CD developed by Centennial Media for Macromedia.
- For my exceptional work quality and unique ideas I have won Employee of the Month Award numerous times at Cars.com.

Summary

- Exceptional problem solving and creative abilities.
- Understanding of the value and methodology of User Centered Design.
- Experience working under tight deadlines and juggling multiple projects and clients.
- Extensive knowledge of Photoshop, Dreamweaver, Flash, CSS and HTML, JavaScript, ASP, PHP and SQL.
- Good Understanding of Search Engine Optimization; including, coding and general SEO strategy.
- Ability to produce results independently, as well as collaboratively in a team environment.